

Progress with collection of seven day physical activity data.

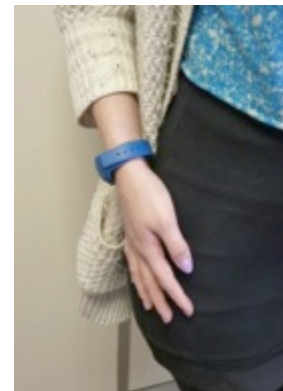
Frontiers meeting

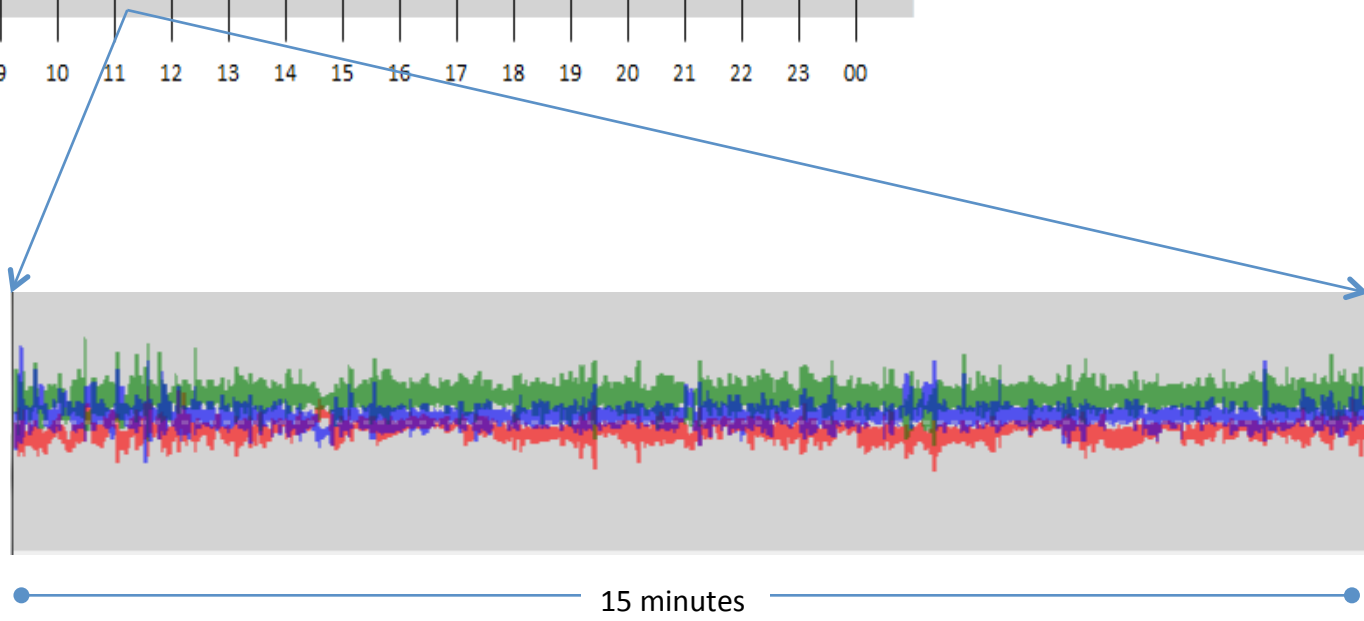
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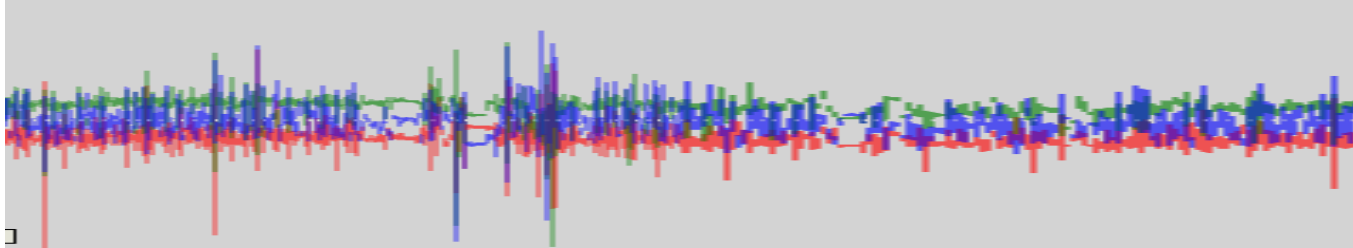


- Self-reported physical activity collected at baseline
- Funded as part of enhancements to the core.
- Previous methods to quantify the pattern and total volume of energy expenditure “are imprecise”.
- Association of activity and major chronic disease outcome demonstrated but may underestimate effect.
- Use new technology to more accurately estimate physical activity (and energy expenditure) using objective, non-invasive methods.
- Clarify dose-response between activity and outcomes
- Dimension – type, intensity, frequency, duration, total volume.

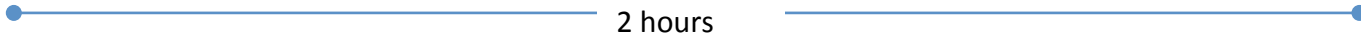
- Limitations of existing devices:
 - Do not directly measure acceleration.
 - Do not store raw data on device
 - Sampling frequency is low
 - Cost (at scale)
- Significant joint development with University of Cambridge.
- Development and production of device with Axivity/
University of Newcastle for scale
- Cheap, re-usable device:
 - Based on MEMS chip
 - High frequency data acquisition (100Hz) with long battery life
 - Records and stores raw data in fundamental units of G
 - Easy to administer



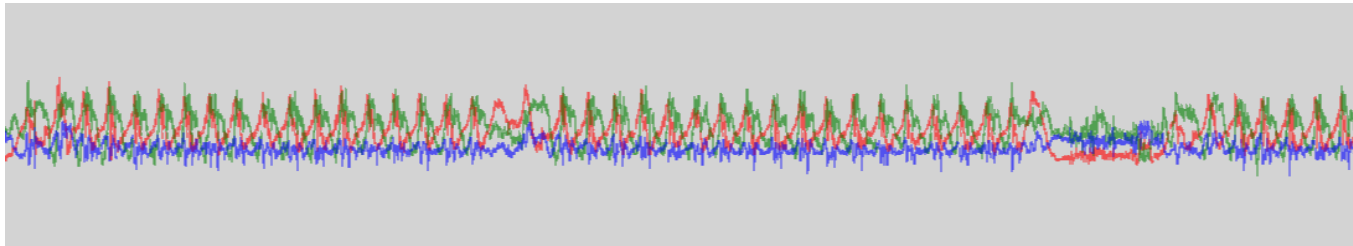




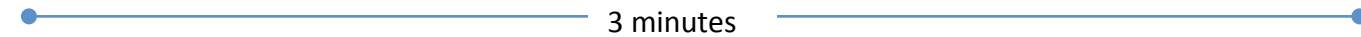
Wear around office



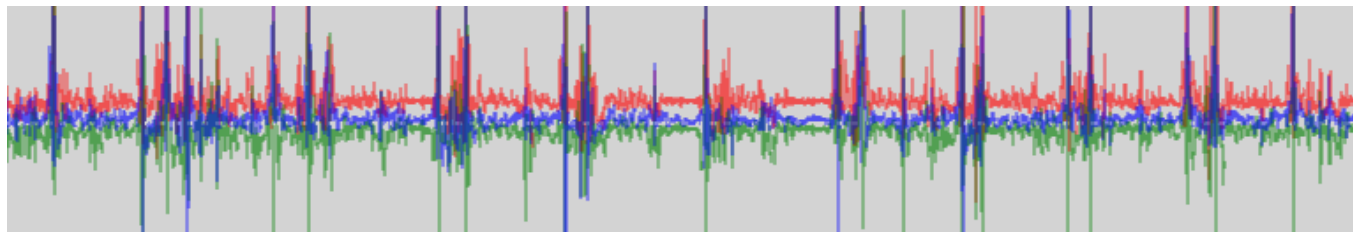
2 hours



Swimming



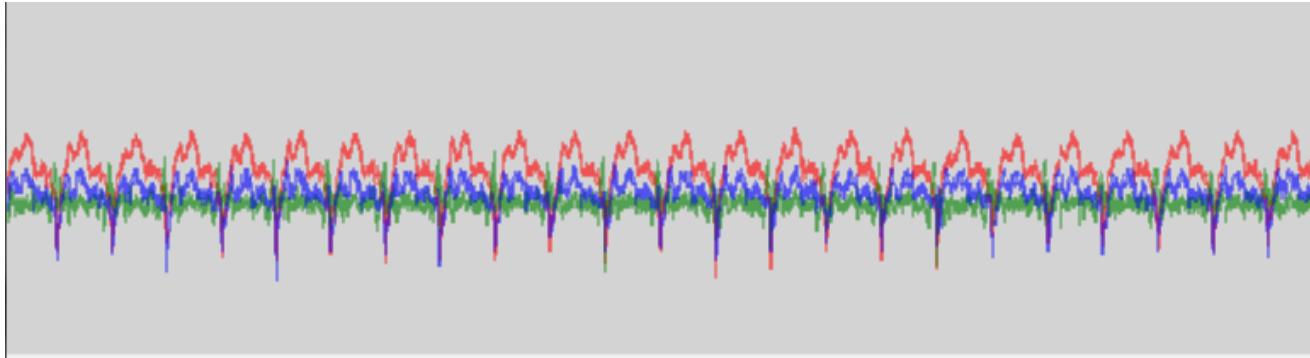
3 minutes



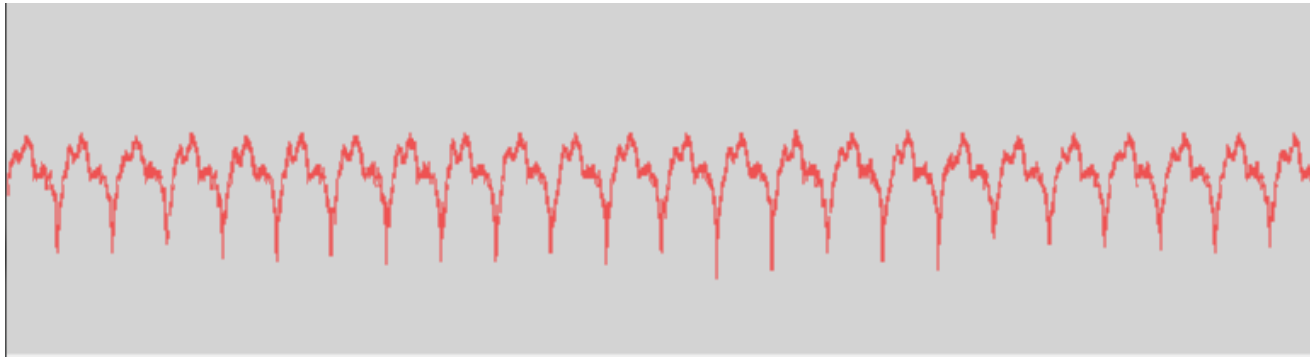
Squash



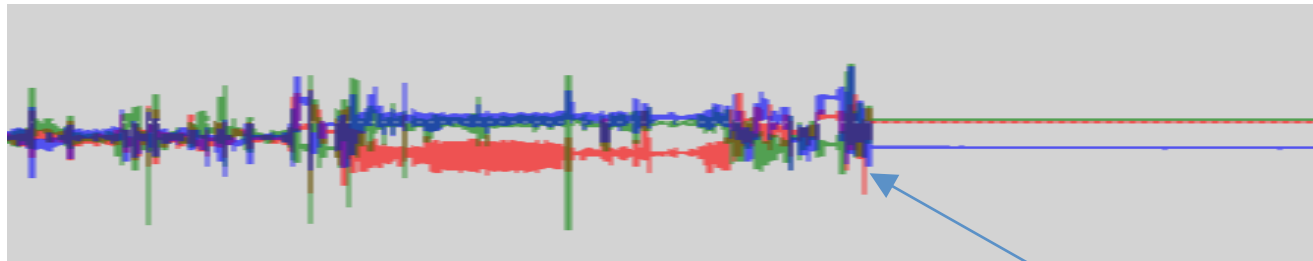
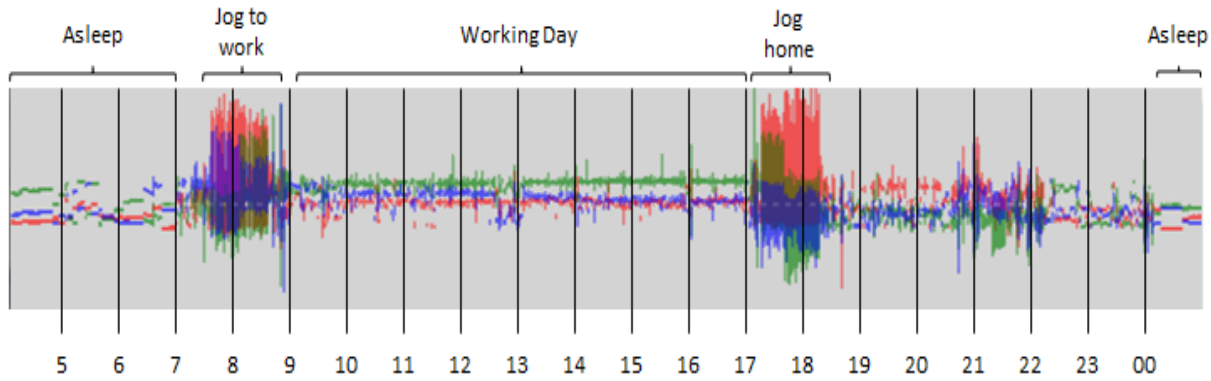
2 minutes



50 seconds

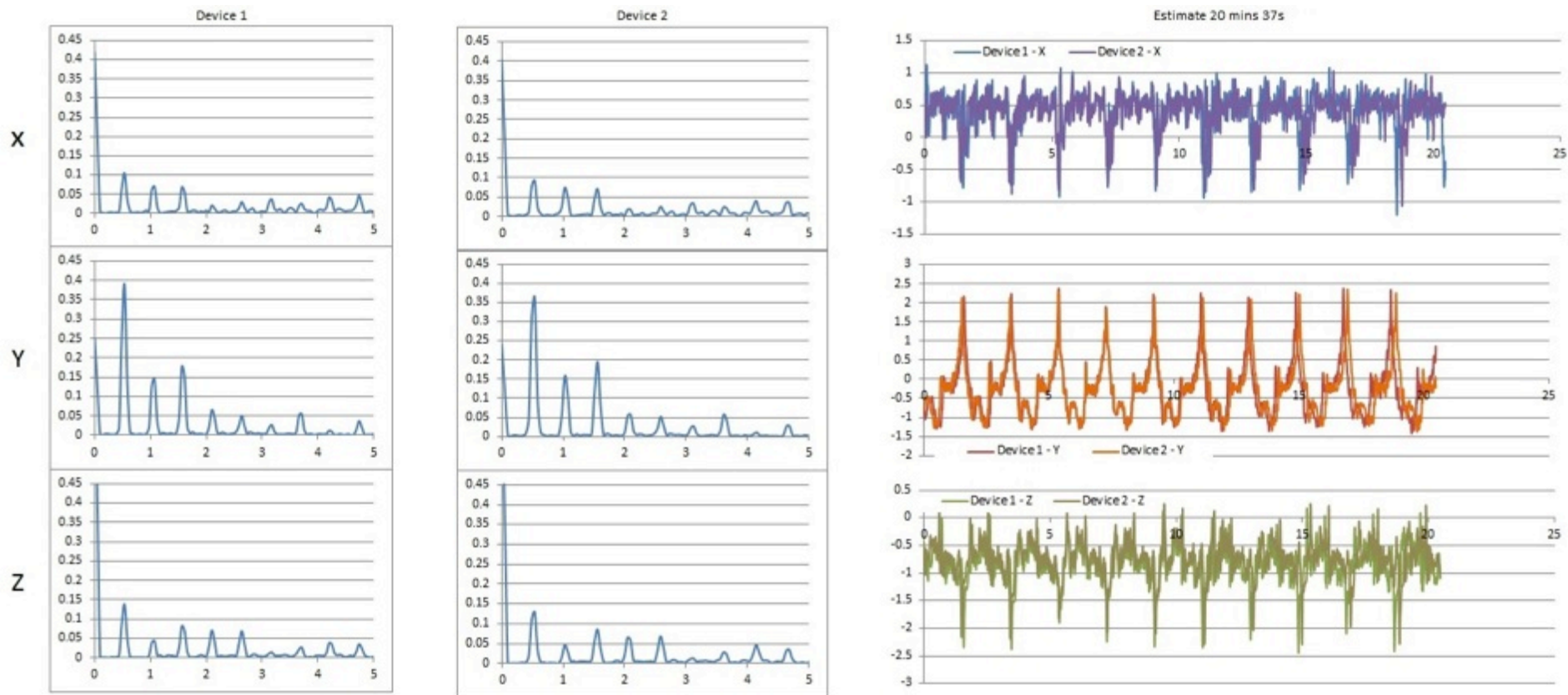


Static Ergo
rowing machine

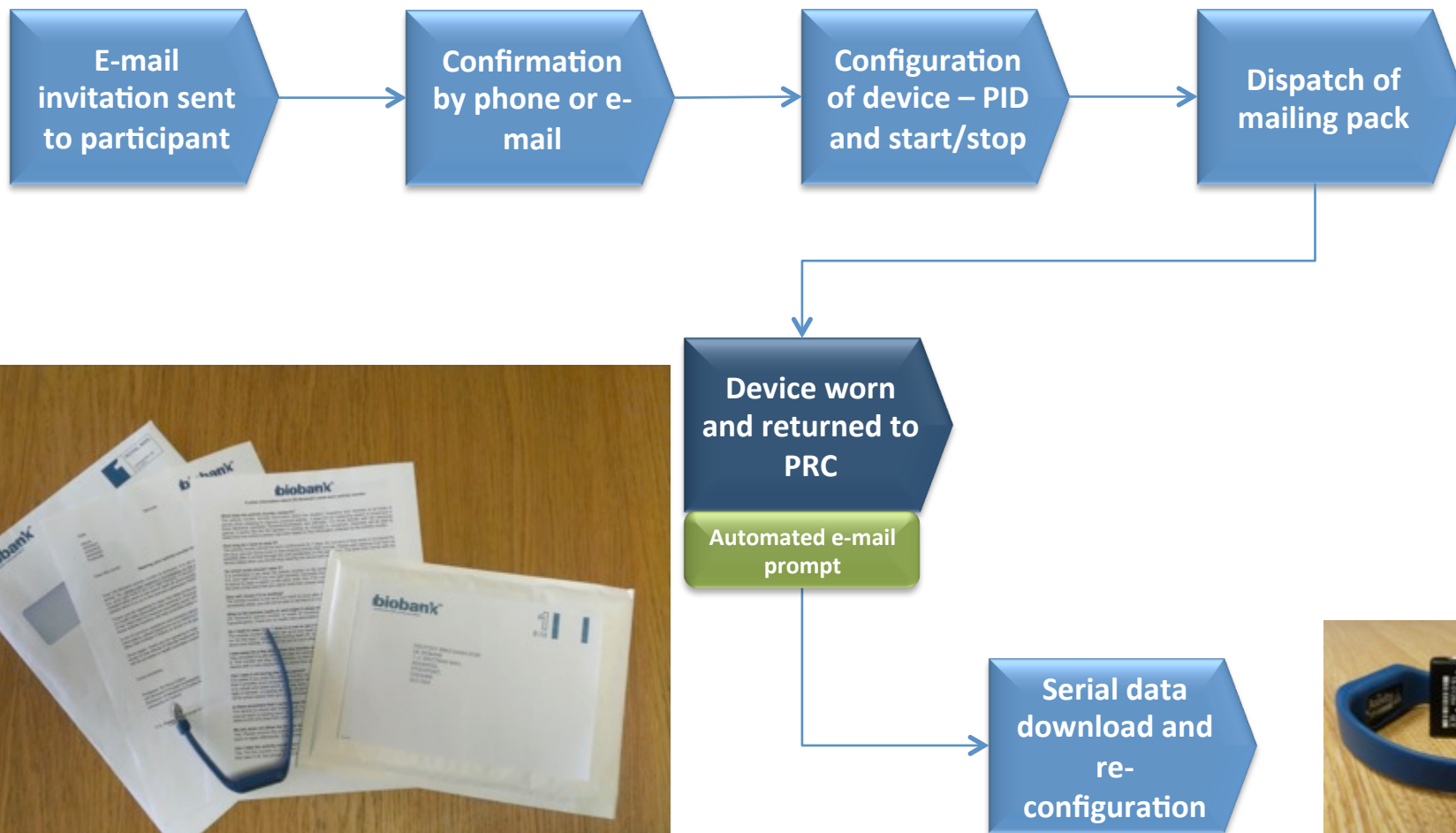


1 hour

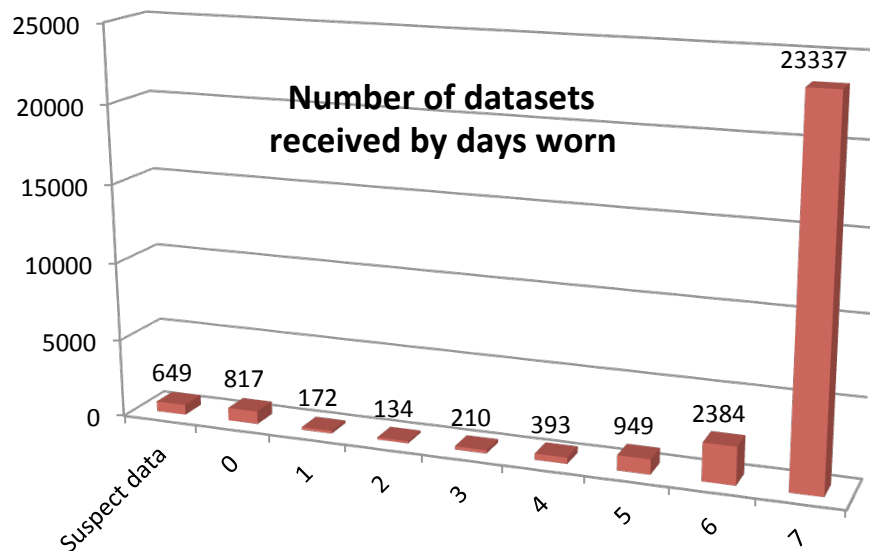
Activity stops at 10:07pm



Test condition – rowing (30 strokes per minute, L and R hand, and reversed puck)



- 72,000 invitations sent.
- Positive acceptance rate of 45%
- 1,200 (1,500-1,700) devices are being sent each week
- 28,500 datasets obtained to date
- 14 day cycle time (from dispatch to participant to return and data uploaded)
- 95% of participants wearing for > 5 days (82% for 7 days)



- Continue data collection to 100,000 participants (est. June 2015)
- Establish a working group under Prof. Nick Wareham to agree short and medium term priorities:
 - What derived data can be extracted from the raw data?
 - Requirement for data cleaning?
 - Establishment of anonymised test data set
 - Validation studies
 - Exemplar projects – e.g. sleep/wake cycle
 - Identification of discrete activities in the data set
 - Others

Funding bodies:

Supported by:

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